



元智大學 產業學程

數位應用與管理

翁華鴻 (Robin)

What business analyst

Where City, state, or zip code

Find Jobs

Advanced Job Search

Tip: Enter your city or zip code in the "where" box to show results in your area.

Remote Salary Job Type Location Company Experience Level

Upload your resume - Let employers find you

business analyst jobs

Sort by: relevance - date

Page 1 of 12,571 jobs

Business Analyst

Amazon.com Services LLC 3.6

Remote +9 locations

- BA/BS in Business, Computer Science, Finance or related field.
- 3+ years of relevant work experience in a role requiring application of analytic skills in a...

Today Save job More...

Business Analyst for IF Power

City of Idaho Falls, ID

Idaho Falls, ID

\$69,747 - \$89,865 a year

- This position performs a variety of duties related to data analytics, quality control, and general operational support of the utility, working through the...

Just posted Save job More...

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2021年，
INDEED上有
12,571個
BUSINESS
ANALYST職缺

The screenshot shows the Indeed job search interface. At the top left is the Indeed logo. Below it are navigation links for 'Home', 'Company reviews', and 'Find salaries'. A search bar contains 'business analyst' in the 'What' field and is empty in the 'Where' field. A tip banner below the search bar reads: 'Tip: Enter your city or zip code in the "where" box to show results in your area.' Below the tip are several filter buttons: 'Date posted', 'Remote', 'Salary estimate', 'Job type', 'Skill', 'Encouraged to apply', 'Location', and 'Company'. On the left side, there is a section titled 'Upload your resume - Let employers find you' with a link to 'business analyst jobs' and a sort-by dropdown set to 'relevance - date'. It also shows '23,888 jobs'. The main content area displays a job listing for 'Associate Business Systems Analyst' at Nintendo. The listing includes the company name, a 4.0 rating, 296 reviews, the location 'Redmond, WA', and a salary range of '\$67,374 - \$101,062 a year'. A blue button labeled 'Apply on company site' is visible. Below the job listing is the company name 'Nintendo of America Inc.' and a brief description: 'The worldwide pioneer in the creation of interactive entertainm...'

2023年，
INDEED上有
23,888個
BUSINESS
ANALYST職缺

business analyst

City analyst

縣市

Tip: Enter your city or zip code in the

Skill

Job type

Experience level

Education

職缺類型

地點

公司

Date posted

Compensation package

Encouraged to apply

履歷 - 輕鬆地用手机應徵工作

Upload your resume - Let employers find you

business analyst jobs

Sort by: relevance - date

15,656 jobs

analyst 職缺

根據: 相關性 - 日期

171 個職缺

Digital Business Analyst

Alo Yoga
Beverly Hills, CA

We are looking for a **business systems analyst** with a background in eCommerce to assist in scoping, building, implementing, and supporting the technology and...

Posted 5 days ago · More...

Business Analyst

Business Analyst

Business Analyst Role... CRM
ative of Semiconductor Business Units...

前 · 更多.....

2024年，
INDEED上，美
國有15,656個、
台灣有171個
BUSINESS
ANALYST職缺



Christine Hsieh · 1st

Marketing analyst

Taiwan · [Contact info](#)

[32 connections](#)



Hua-Hung Weng, Joyce Chen, and 6 other mutual connections

[Message](#)

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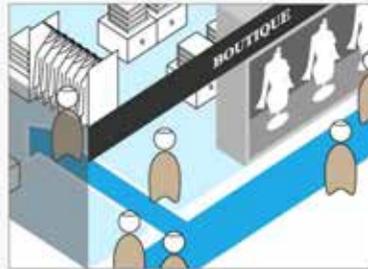
foodpanda



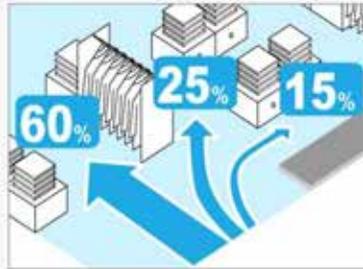
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ANALYTICS FEATURES

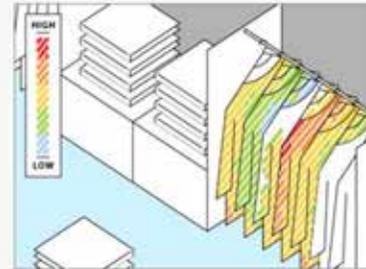
Get insights that will improve your business.



People Counting
Storefront & In-store Traffic



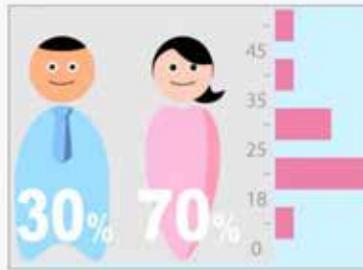
Shopper Path
Layout & Display Efficiency



Heat Map Analytics
Hot Zone & Popular Goods



Panoramic View Analytics
Performance & Insights



Customer Loyalty
Shopper Metrics & Engagement



Visual Reports
Multi-Device & Cross Platform

Digitalizing!

這是商業目標導向的數位思維與技能的產業學程

資料驅動的決策

01

本學程係基於培養新世代數位人才而設置。我們培訓學生應用各種統計和定量方法、計算工具和預測模型，以及他們對金融、企業界和經濟的瞭解，以做出資料驅動的決策。

規範性和預測性

02

與過往通常關注衡量過去績效的商業智慧（BI）不同，本學程更側重於規範性和預測性技術（例如，“我們應該做什麼？”與“接下來會發生什麼事？”）。

實現業務目標

03

我們與資料科學學程中的 MS 不同，我們更為專注於挖掘資料背後的意義，以實現特定的業務目標（例如，增加利潤）。

必修科目

	課號	課程名稱	學分數	年級/學期	備註
必修科目 (18)	CM108	管理學	3	一上	必修二擇一 CM465 商業分析概念與工具 CM477 數位經濟議題 其餘必修七選五
	CM203	行銷管理	3	二上 二下	
	CM205	財務管理	3	二上 二下	
	CM216	國際企業管理	3	二下 三上	
	IM131	數據產業概論	3	一下	
	CM465	商業分析概念與工具	3	三上	
	CM466	社群媒體資料分析與應用	3	三下	
	CM477	數位經濟議題	3	三下	

- 必修二擇一：商業分析概念與工具、數位經濟議題
- 其他必修七選五：
 - 基礎管理課程：管理學、行銷管理、財務管理、國際企業管理
 - 數位相關課程：數據產業概論、社群媒體資料分析與應用、商業分析概念與工具、數位經濟議題

選修科目

- 。涵蓋資料收集工具、分析、解讀、應用。
- 。提供最新的數位轉型案例研究。

選 修 科 目 (6)	CM246	管理決策模型	3	三上	四選二
	CM247	Python 應用與管理	3	三上	
	CM248	商業數據分析實作	3	三下	
	CM249	數位轉型案例分析	3	三下	



大學課堂與業界作法同步，將實戰帶到你的面前