

(Applicable to Students Admitted in Academic Year of 2026)

115.06.10 一一四學年度第八次教務會議通過

Passed by the 8th Academic Affairs Meeting, Academic Year 2025, on June 10, 2026

共同必修科目
Common
Compulsory
(17)

通識教育科目 General Education (10)	通識課程分為人文藝術、自然科學、社會科學及生命科學四大類。學生須於四大領域中各選修 2 學分課程，共計 8 學分。 General Education program comprises four categories : Humanities, Natural Science, Social Science and Life Science. Students are required to take a 2-credit course from each category to get 8 credits before graduation. 通識跨域課程 General Education Interdisciplinary Course：此 2 學分學生可自由於通識講座課程、微課自主學習或在地多元文化課群中選課。惟外籍生與工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班學生仍須於四大領域中選課，依各院修課規定辦理。Students can select the 2 credits from a General Education Lecture course, Micro Credit courses, Self-Study courses, or Local-Multicultural courses. Only foreign students and undergraduates of International Programs in the Colleges of Engineering, Informatics, Humanities and Social Sciences, as well as Electrical and Communication Engineering are required to take a 2-credit course from the four categories according to each college's policy before graduation.
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學年 Academic Year 學期 Semester 科目 Subject	第一學年 1 st Academic Year		第二學年 2 nd Academic Year		第三學年 3 rd Academic Year		第四學年 4 th Academic Year	
	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring	上 Fall	下 Spring
管院共同必修 科目 Department Compulsory (41)	AI 程式設計（一） CM003(2) Fundamentals of AI Programming (I)	AI 程式設計（二） CM004(2) Fundamentals of AI Programming (II)	統計學（上） CM201(3) Statistics(I)	統計學（下） CM202(3) Statistics(II)				
	會計學（上）* CM103(3) Accounting Principle (I)	會計學（下）* CM104(3) Accounting Principle (II)	財務管理* CM205(3) Financial Management					
	經濟學（上） CM105(3) Economics(I)	經濟學（下） CM106(3) Economics (II)	組織行為* CM204(3) Organization Behavior					
	管理學 CM108(3) Management	行銷管理 CM203(3) Marketing Management						
	微積分 CM116(3) Calculus							
	企業倫理與社會責任 CM114(3) Business Ethics and Community Responsibility							
	商業英文 ESP 入門 CM121(1) Business English ESP Introduction Course							

備註 Remarks

1. 115 學年度起入學學士班學生，必須符合以下至少一項畢業條件（三擇一）：
 - 跨域學習：取得探索／深耕跨領域學程、探索／深耕跨領域微學程、產業學程（企業學程）、他系之領域專長學程、輔修、輔系或雙主修。
 - 國際交換：至少兩門專業課程，語言課程除外。
 - 產業實習：須符合教育部及學生所屬學系（組、班）之規範。

Starting from the 115th academic year, undergraduate students admitted to our university must meet at least one of the following graduation requirements (choose one of the three):

 - Interdisciplinary Learning:
Completion of a Cross-Domain Exploration Program / Advanced Cross-Domain Program, Cross-Domain Exploration / Advanced Cross-Domain micro program, industry program (enterprise program), specialized program from another department, minor, secondary field of study, or double major.
 - International Exchange:
Completion of at least two professional courses taken abroad; language courses are excluded.
 - Industry Internship:
Must comply with the regulations of the Ministry of Education and the student's affiliated department (program/class).
2. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。
Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations.
3. 通識教育科目學分至多採計 10 學分，超修之學分不列入畢業學分。自 115 學年度起入學的學士班學生，若通識教育課程同時屬於跨領域學程課程學分，僅能擇一採計，學生仍須修足通識教育課程規定的應修學分數。作為跨領域學程畢業門檻所修習的通識課程學分，不得計入畢業學分。
A maximum of 10 credits from general education courses can be counted toward graduation. Any credits exceeding this limit will not be included in the total graduation credits. Starting from the 115th academic year, undergraduate students whose general education courses also count toward an interdisciplinary program may only have the credits counted once, and students are still required to complete the prescribed number of general education credits. Credits earned from general education courses used to meet the graduation requirements of an interdisciplinary program cannot be counted toward graduation credits.
4. 各學程終端學習課程為必修「議題導向實作專題課程」3 學分。
The experiential learning course of each concentration is a compulsory three-credit course of 'Topic and Implementation-oriented courses'.
5. 資訊軟體應用(CM115)、全球電商與物流(CM240)、數位創新與服務(CM245)、數位轉型案例分析(CM249)、Python 程式設計(CM250)、區塊鏈(CM253)、機器學習應用(CM254)、網路爬蟲與人工智慧之投資應用(CM261)、數位資料分析方法(CM263)、深度學習(CM266)、AI 創新實踐與應用(CM271)、智慧金融(CM278)、基礎金融數據分析(CM279)、生成式人工智慧應用(CM282)、服務行銷與管理(CM304)、計量經濟學(CM323)、投資組合與證券分析(CM331)、創業財務規劃(CM371)、人才培育與才能管理(CM384)、金融科技創新(CM391)、數位行銷傳播管理與應用(CM396)、數位與社群行銷(CM399)、風險管理(CM414)、會計資訊系統(CM418)、財務軟體應用(CM449)、數位與行動商務(CM469)、金融科技創客(CM486)、電腦審計(CM488)為本院「AI 數位應用相關課程」，畢業前須通過至少 2 門「AI 數位應用相關課程」(可至本系或外系修習)。
Introduction to Computer Software and Applications (CM115), E-Commerce and Logistics (CM240), Digital Innovation & Service (CM245), Case Study of Digital Transformation (CM249), Python Programming (CM250), Blockchain (CM253), Machine Learning Applications (CM254), Web Crawler and Artificial Intelligence: The Application in Investment (CM261), Data Analysis Methods (CM263), Deep Learning (CM266), AI Innovation Practice and Application (CM271), Intelligent Finance (CM278), Basic Financial Data Analytics (CM279), Generative AI application (CM282), Service Marketing and Management (CM304), Econometrics (CM323), Portfolio and Security Analysis (CM331), Entrepreneurial Finance (CM371), Talent Development and Competence Management (CM384), Financial Technology Innovation (CM391), Digital Marketing Communication Management and application (CM396), Digital and Community Marketing (CM399), Risk Management (CM414), Accounting Information System (CM418), Financial Packages and Applications (CM449), Digital and Mobile Business (CM469), FinTech Maker (CM486), and Computer Auditing (CM488), are courses of 'AI digital application courses'. Students require passing at least two 'AI digital application courses'. (Student may take 'AI digital application courses' from another department.)
6. 本班同學總共必須修滿 128 學分方可畢業，包括共同必修及通識課程共 27 學分、院共同必修 41 學分、主修學程 26-32 學分、輔修學程 9 學分。(自由選修至多承認 19-25 學分，含專業自主學習至多 3 學分)。
Student of BBA must take 128 credits in total for graduation, include Required Common Courses and General Education courses (27), College Compulsory courses (41), Concentration Subject (26-32), and Concentration minor (9). (A maximum of (19-25) credits can be recognized for free electives, including up to (3) credits from Disciplinary self-directed learning).
7. 學士班學生應選擇「數位行銷與人力資源」、「財務金融」、「國際企業管理」或「會計」為主修領域：
管院主修學程科目 26-32 學分：
 - a. 數位行銷與人力資源：學生應自「企業管理學程」、「領導暨人力資源學程」、「行銷學程」及「國際企業學程」中擇一做為主修學程。
 - b. 財務金融：學生應自「企業金融與永續發展學程」、「智慧金融與投資學程」及「金融科技學程」中擇一做為主修學程。
 - c. 國際企業管理：學生應自「企業管理學程」、「領導暨人力資源學程」、「行銷學程」及「國際企業學程」中擇一做為主修學程。
 - d. 會計：學生應修習「會計專業學程」做為主修學程。

Students must choose one of the Major Areas and fulfill requirements of each major listed below:
Concentration courses (26-32) :

 - a. Students who major in Digital Marketing and Human Resources, 4 concentrations available: "Business Management", "Leadership & Human Resources", "Marketing" and "International Business". Students should choose a minimum of one as the major concentration.

	b.Students who major in Finance, 3 concentrations available: “Corporate Finance and Sustainable Development”, “Smart Finance and Investment” and “FinTech”. Students should choose a minimum of one as the major concentration. c.Students who major in Business Administration & International Business, 4 concentrations available: “Business Management”, “Leadership & Human Resources”, “Marketing” and “International Business”. Students should choose a minimum of one as the major concentration. d.Students who major in Accounting can choose “Accounting Professional” as the major concentration.
8.	管院學士班學生除主修學程外，應修習管院其他學程 9 學分做為輔修學程。 Undergraduate students in the College of Management are required to complete a minor consisting of 9 credits from another concentration within the College of Management, in addition to their declared major.
9.	各學程主、輔修必選請參照課程備註；各學程共同課程不得重複認列。 The required and elective courses for both the major and the minor are specified in the course notes. Please note that common courses shared among concentrations may not be double-counted toward both the major and the minor.
10.	學士班學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。 Students also need to complete Career Literacy credits in order to graduate. Please check the [Yuan Ze College of Management Career Path Planning Passport] for detailed information.
11.	星號(*)課程為 EMI (English as Medium of Instruction)英語授課專業課程(依各主修學程必修規定) Courses with * are EMI courses (required by each major area.)
12.	為增進學生英文能力，鼓勵選修英語授課課程（含英專班），其修習之課程科目及學分數之認抵需依學系規定辦理。 To improve students’ English, we encourage students to take the courses in English (including English Bachelor), which courses and credits waiver and transference should be standardized by each department.
13.	自 106 學年度起軍訓課程由必修改為選修，該學分納入當學期修課學分數計算，但不納入畢業總學分計算。 The military education courses are no longer compulsory starting the 106 academic year. The military education courses will not be accumulated to the graduation requirements, but they can be counted as taken credits for each semester.
14.	修習碩士班課程以大三以上學生為限，且不得修習碩士在職專班課程。 Master's degree courses are limited to students in their third year or above, and students are not allowed to take courses from the Executive Master program.

元智大學
管理學院學士班選修科目表

Yuan Ze University, College of Management BBA Program

List of Elective Courses

(115 學年度入學新生適用)

(Applicable to Students Admitted in Academic Year of 2026)

115.03.31 一一四學年第六次班課程委員會會議通過

115.04.29 一一四學年度第七次教務會議通過

Passed by the 7th Academic Affairs Meeting, Academic Year 2025, on April 29, 2026

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
企業管理 Business Management		商事法 CM113(2) The Commercial Law	創新管理與實務 CM235(3) Innovation Management and Practice	科技管理導論 CM257(3) Introduction to Technology Management	數位創新與服務 CM245(3) Digital Innovation & Service	創業行銷 CM372(3) Entrepreneurial Marketing	創業財務規劃 CM371(3) Entrepreneurial Finance	
			作業管理* CM206(3) Operations Management	創意與創業傾向 CM236(3) Creative and Entrepreneurial Orientation	服務行銷與管理 CM304(3) Service Marketing and Management	策略管理* CM401(3) Strategic Management	企業管理實務 專題 CM487(3) Business Management Practice and Seminar	
				企業資源規劃 CM208(3) Enterprise Resource Planning	創業管理概論 CM370(3) Introduction to Entrepreneurship	數位與行動商務 CM469(3) Digital and Mobile Business	數位資料分析 方法 CM263(3) Data Analysis Methods	
					ESG 企業永續經 營與轉型管理 CM269(3) ESG Enterprise Sustainable Operations and Transformation Management	智慧商務專案管 理 CM262(3) Smart Commerce Project Management		

說明：課程十七選九 主修必選－商事法、創新管理與實務、數位創新與服務或數位與行動商務(二選一)、作業管理或策略管理(二選一)、企業管理實務專題（終端學習課程）。 輔修必選－數位創新與服務或數位與行動商務(二選一)、創新管理與實務或企業管理實務專題(終端學習課程)(二選一)，其餘任選一門。 Notes: Course selection: choose nine out of seventeen. Required courses for Concentration: “The Commercial Law”, “Innovation Management and Practice”, “Digital Innovation & Service” or “Digital and Mobile Business” (1 out of 2), “Operations Management” or “Strategic Management” (1 out of 2), and “Business Management Practice and Seminar”. Elective courses for Concentration: in addition to five required courses, choose a minimum of 4 courses out of remaining 12 courses Required courses for Minor: (1) “Digital Innovation & Service” or “Digital and Mobile Business” (1 out of 2). (2) “Innovation Management and Practice” or “Business Management Practice and Seminar” (1 out of 2). Elective courses for Minor: in addition to two required courses, choose a minimum of 1 course out of remaining 15 courses.	
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學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目(30) Concentration Subject (30)	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
行銷 Marketing		商事法 CM113(2) The Commercial Law	通路管理* CM213(3) Marketing Channels Management	消費者心理洞察 與行為* CM243(3) Consumer Psychology, Insights and Behavior	數位行銷傳播管 理與應用 CM396(3) Digital Marketing Communication Management and Application	關係行銷與科技 應用 CM398(3) Relationship Marketing and Technology Application	大數據分析與 行銷研究* CM484(3) Big Data Analysis and Marketing Research	
			全球跨文化行銷* CM395(3) Global and Cross- Cultural Marketing	零售管理 CM215(3) Retailing Management	行銷企劃 CM447(3) Marketing plans	數位與社群行銷 CM399(3) Digital and Community Marketing	行銷管理專題* CM409(3) Special Topics in Marketing Management	
			新產品開發與管 理 CM397(3) New Product Development and Management	品牌管理與社群 經營 CM244(3) Brand and Community Management	採購策略與供應 鏈管理 CM268(3) Procurement Strategy and Supply Chain Management	休閒與文創行銷 CM369(3) Leisure, Cultural and Creative Industries Marketing		
			數位科技與行銷* CM267(3) Digital Technology and Marketing					
	說明：課程十六選九 主修必選一商事法、消費者心理洞察與行為、大數據分析與行銷研究、行銷管理專題（終端學習課程） 輔修一任選三門 Note: Course selection: choose nine out of sixteen. Required courses: “The Commercial Law”, “Consumer Psychology, Insights and Behavior”, “Big Data Analysis and Marketing Research”, and “Special Topics in Marketing Management” Elective courses for Concentration: in addition to four required courses, choose a minimum of 5 courses out of remaining 12 courses. Elective courses for Minor: choose a minimum of 3 courses out of 16 courses							

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
國際企業 International Business		商事法 CM113(2) The Commercial Law	市場競爭分析 CM227(3) Market Competition Analysis	全球電商與物流 CM240(3) E-Commerce and Logistics	國際企業談判 CM368(3) International Business Negotiations	國際企業經營決 策* CM320(3) Strategic Management of Multinational Corporations	前瞻產業實務研 究 CM366(3) Foresight Industries and Practices	策略布局與商業 模式新創實作 CM483(3) Practice in Strategic Formulation and Business Model Innovation
			創新管理與實務 CM235(3) Innovation Management and Practice	全球產業分析 CM219(3) Global Industrial Analysis	國際金融 CM318(3) International Finance	國際人力資源管 理* CM406(3) International Human Resource Management		跨國界創新實務 議題 CM482 (3) Cross-border Innovation and Growth
				國貿實務 CM242(3) Practice of International Trade	管理決策模型 CM246(3) Decision Models for Management	數位轉型案例分 析 CM249(3) Case Study of Digital Transformation		

			國際企業管理* CM216(3) International Business Management	服務行銷與管理 CM304(3) Service Marketing and Management	新興市場議題 CM446(3) Emerging Market Issues		
說明：課程十八選九 主修必選－商事法、國際企業管理、國際金融、國際企業經營決策、策略布局與商業模式新創實作（終端學習課程）。 輔修必選－國際企業管理、策略布局與商業模式新創實作 Note: Course selection: choose nine out of eighteen. Required courses for Concentration: “The Commercial Law”, “International Business Management”, “International Finance”, “Strategic Management of Multinational Corporations”, “Practice in Strategic Formulation and Business Model Innovation” Elective courses for Concentration: in addition to five required courses, choose a minimum of 4 courses out of remaining 13 courses. Required courses for Minor: “International Business Management” and “Practice in Strategic Formulation and Business Model” Elective courses for Minor: in addition to two required courses, choose a minimum of 1 course out of remaining 16 courses.							

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學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
智慧金融與投資 Smart Finance and Investment		商事法 CM113(2) The Commercial Law	總體經濟學 CM218 (3) Macroeconomics	個人理財 CM329(3) Personal Finance	計量經濟學 CM323(3) Econometrics	固定收益證券分析 CM330(3) Fixed Income Security Analysis		
			解讀財經新聞* CM239(3) Financial News Guide	投資學* CM222(3) Investments	衍生性金融商品 CM327(3) Derivative Securities	投資組合與證券分析 CM331(3) Portfolio and Security Analysis		
			Python 應用與管理 CM247(3) Python Application and Management	公司理財* CM223(3) Corporate Finance	網路爬蟲與人工智慧之投資應用 CM261(3) Web Crawler and Artificial Intelligence: The Application in Investment	風險管理 CM414(3) Risk Management		
				智慧金融 CM278(3) Intelligent Finance	不動產投資與融資 CM471(3) Real Estate Finance and Investment	進階金融數據分析 CM280(3) Advanced Financial Data Analytics		
					基礎金融數據分析 CM279(3) Basic Financial Data Analytics			
說明：課程十七選十一 主修必選一商事法、投資學、公司理財、計量經濟學、衍生性金融商品、投資組合與證券分析（終端學習課程）；若為雙主修本學程與「企業金融與永續發展」學程或「金融科技」學程者，"投資學"、"公司理財"須以此三學程之其他選修課替代。 輔修一必選投資學，其餘任選兩門。若為財金主修或已輔修「企業金融與永續發展」學程或已輔修「金融科技」學程者，則須任選三門。 Note: Course selection: choose eleven out of seventeen. Required courses for Concentration: "The Commercial Law", "Investments", "Corporate Finance", "Econometrics", "Derivative Securities", and "Portfolio and Security Analysis". Elective courses for Concentration: in addition to six required courses, choose a minimum of 5 courses out of remaining 11 courses. Students who double major in this Concentration and " Corporate Finance and Sustainable Development " Concentration or "FinTech" Concentration are required to take another elective course in these three Concentrations to replace "Investments", "Corporate Finance". Required courses for Minor: "Investments" Elective courses for Minor: in addition to one required course, choose a minimum of 2 courses out of remaining 16 courses. Students who major in Finance or minor in " Corporate Finance and Sustainable Development " Concentration or "FinTech" Concentration, choose a minimum of 3 courses out of remaining 17 courses.								

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
金融科技 FinTech		商事法 CM113(2) The Commercial Law	Python 程式設計 CM250(3) Python Programming	貨幣銀行學 CM258(3) Money, Banking, and Financial Markets	衍生性金融商品 CM327 (3) Derivative Securities	資訊安全管理概論 IM334 (3) Introduction to Information Security	金融科技創客 CM486(3) FinTech Maker	金融監理與法規 CM479 (3) Financial Supervision and Regulation

				投資學* CM222(3) Investments	國際金融 CM318(3) International Finance	區塊鏈 CM253(3) Blockchain	金融科技與人工 智慧應用 CM285(3) Fintech and Artificial Intelligence Applications	風險管理 CM414(3) Risk Management
				機器學習應用 CM254(3) Machine Learning Applications	深度學習 CM266(3) Deep Learning	金融商品與量化 交易 CM283(3) Financial Instruments and Quantitative Trading		
				金融科技創新 CM391 (3) Financial Technology Innovation	生成式人工智慧 應用 CM282(3) Generative AI application	智能代理與金融 應用 CM284(3) Intelligent agent and financial application		
說明：課程十八選十一 主修必選－商事法、Python 程式設計、投資學、金融科技創新、金融科技創客(終端學習課程)；若為雙主修本學程與「企業金融與永續發展」學程或「智慧金融與投資」學程者，"投資學"須以此三學程之其他選修課替代。 輔修－必選投資學，其餘任選兩門。若為財金主修或已輔修「企業金融與永續發展」學程或已輔修「智慧金融與投資」學程者，則須任選三門。 Note: Course selection: choose eleven out of eighteen. Required courses for Concentration: "The Commercial Law", "Python Programming", "Investments", "Financial Technology Innovation" and "FinTech Maker". Elective courses for Concentration: in addition to five required courses, choose a minimum of 6 courses out of remaining 13 courses. Students who double major in this Concentration and " Corporate Finance and Sustainable Development " Concentration or " Smart Finance and Investment " Concentration are required to take another elective course in these three Concentrations to replace "Investments". Required courses for Minor: "Investments" Elective courses for Minor: in addition to one required course, choose a minimum of 2 courses out of remaining 17courses. Students who major in Finance or minor in " Corporate Finance and Sustainable Development " Concentration or" Smart Finance and Investment " Concentration, choose a minimum of 3 courses out of remaining 18 courses.								

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
會計專業 Accounting Professional		商事法 CM113(2) The Commercial Law	中級會計學 (一) CM220(3) Intermediate Accounting(I)	中級會計學 (二) CM221(3) Intermediate Accounting (II)	中級會計學 (三) CM332(3) Intermediate Accounting (III)	審計學(下) CM336(3) Auditing (II)	會計資訊系統 CM418(3) Accounting Information System	政府會計與會審 法規 CM419(3) Government Accounting & the Laws of Accounting & Auditing
			成本與管理會計 (上) CM385(3) Cost and Managerial Accounting(I)	成本與管理會計 (下) CM386(3) Cost and Managerial Accounting (II)	審計學(上) CM335 (3) Auditing(I)	財務報表分析 CM325(3) Financial Statement Analysis	高級會計學 (下) CM416(3) Advanced Accounting (II)	電腦審計 CM488(3) Computer Auditing
					稅務法規 CM338(3) Taxation Law	租稅規劃 CM387(3) Tax Planning	永續與會計 CM489(3) Sustainability and Accounting	
						高級會計學 (上) CM415(3) Advanced Accounting(I)		

					智慧會計與審計 實務 CM275(3) Intelligence Accounting and Audit Practice	
說明：課程十八選十一 主修必選-商事法、中級會計學（一）、中級會計學（二）、成本與管理會計（上）、成本與管理會計（下）、稅務法規、高級會計學（上）、高級會計學（下）、審計學（上）、審計學（下）（終端學習課程）。 輔修—任選三門 Note: Course selection: choose eleven out of eighteen. Required courses for Concentration: “The Commercial Law”, “Intermediate Accounting(I)”, “Intermediate Accounting (II)”, “Cost and Managerial Accounting(I)”, “Cost and Managerial Accounting (II)”, “Taxation Law”, “Advanced Accounting(I)”, “Advanced Accounting (II)”, “Auditing(I)”, and “Auditing (II)” Elective courses for Concentration: in addition to ten required courses, choose a minimum of 1 course out of remaining 8 courses Elective courses for Minor: choose a minimum of 3 courses out of 18 courses.						

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
國際財務金融學程 International Finance Concentration		資訊軟體應用* CM115(3) Introduction to Computer Software and Applications	國際企業管理* CM216(3) International Business Management	投資學* CM222(3) Investments	財務報表分析* CM325(3) Financial Statement Analysis	投資組合與證券分析* CM331(3) Portfolio and Security Analysis		
		商事法* CM113(2) The Commercial Law	解讀財經新聞* CM239(3) Financial News Guide	公司理財* CM223(3) Corporate Finance	金融市場與機構* CM324(3) Financial Market and Institution	衍生性金融商品* CM327(3) Derivative Securities		
			Python 程式設計* CM250(3) Python Programming	國際財務管理* CM321(3) International Financial Management	國際金融* CM318(3) International Finance	商用英語與簡報技巧* CM441(3) English for Business Professionals & Presentation Skill		
				基礎金融數據分析* CM279(3) Basic Financial Data Analytics	財務軟體應用* CM449(3) Financial Packages and Applications			
					多元文化講座* CM426(3) Seminar in Multi-culturalism			
說明:課程十七選十二 主修必修: 主修必修:資訊軟體應用、商事法、國際企業管理、公司理財、投資學、國際財務管理、衍生性金融商品（終端學習&議題導向課程） 輔修必選—公司理財、投資學，其餘任選 1 門課 For students major in International Finance Concentration, choose 12 courses out of 17 courses above at the least. Among the 12 courses, 7 courses “Introduction to Computer Software and Applications “, “The Commercial Law “, “International Business Management “, “Corporate Finance”, “Investments”, International Financial Management” and “Derivative Securities” are required. Notes: The course of “Derivative Securities” is the capstone course and compulsory course of "Topic and Implementation-oriented courses". Required courses for Minor: “Investments” and “Corporate Finance” Elective courses for Minor: in addition to two required courses, choose a minimum of 1 course out of remaining 15 courses.								

學年 Academic Year 學期 Semester	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
管院學程科目 Concentration Subject	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
全球經營管理學程 Global Business Management Concentration		資訊軟體應用* CM115(3) Introduction to Computer Software and Applications	國際企業管理* CM216(3) International Business Management	國際財務管理* CM321(3) International Financial Management	國際企業策略個案* CM445(3) Case Studies of Strategic Decision-Making in International Business	服務行銷與管理* CM304(3) Service Marketing and Management		
		商事法* CM113(2) The Commercial Law	作業管理* CM206(3) Operations Management	國際人力資源管理* CM406(3) International Human Resource Management	全球電商與物流* CM240(3) E-Commerce and Logistics	創業財務規劃* CM371(3) Entrepreneurial Finance		
			Python 程式設計* CM250(3) Python Programming	全球產業分析* CM219(3) Global Industrial Analysis	全球跨文化行銷* CM395(3) Global and Cross-Cultural Marketing	品牌管理與社群經營* CM244(3) Brand and Community Management		
				商用英語與簡報技巧* CM441(3) English for Business Professionals & Presentation Skill	消費者心理洞察與行為* CM243(3) Consumer Psychology, Insights and Behavior	零售管理* CM215(3) Retailing Management		
					多元文化講座* CM426(3) Seminar in Multi-culturalism			
					實戰生成式 AI 行銷* CM281(3) Generative AI Marketing in Practice			
	說明:課程十九選十二 主修必修:資訊軟體應用、商事法、國際企業管理、作業管理、國際人力資源管理、國際企業策略個案(終端學習&議題導向課程) For students major in Global Business Management Concentration, choose 11 courses out of 19 courses above at the least. Among the 12 courses, 6 courses “Introduction to Computer Software and Applications”, “The Commercial Law”, “International Business Management”, “Operations Management”, “International Human Resource Management”, and “Case Studies of Strategic Decision-Making in International Business” are required. Notes: The course of “Case Studies of Strategic Decision-Making in International Business” is the capstone course and compulsory course of “Topic and Implementation-oriented courses”. Required courses for Minor: “International Business Management” Elective courses for Minor: in addition to one required course, choose a minimum of 2 course out of remaining 16 courses.							

學年 Academic Year 學期 Semester 科目 Subject	第一學年 First Academic Year		第二學年 Second Academic Year		第三學年 Third Academic Year		第四學年 Fourth Academic Year	
	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd	上 1 st	下 2 nd
職場競爭力 養成科目(必修) Workplace Competitiveness (require)								職涯素養 CM472(0) Career Literacy

職場競爭力 養成科目(選修) Workplace Competitiveness Selective (elective)	資訊軟體應用 CM115(3) Introduction to Computer Software and Applications	管理數學 CM117(3) Mathematics for Management	民商法律專題 CM118(2) Seminar on Civil and Commercial Law					
		商用英語與簡 報技巧 CM441(3) English for Business Professionals & Presentation Skill	AI 創新實踐與 應用 CM271(3) AI Innovation Practice and Application				企業實習 (一) CM435 (4) Internship(I)	企業實習 (二) CM436 (4) Internship (II)
		商業英文 CM120(2) English for Business Studies	商務溝通與職 場英語 CM122(2) Business Communication and Workplace English				國際研習 (一) CM474(3) International learning (I)	國際研習 (二) CM475(3) International learning (II)
	說明：學士班學生須於畢業前修畢職涯素養，詳細修課方式請參閱管院職涯辦公室「元智大學管理學院職涯護照實施辦法」。 Note: Students need to complete Career Literacy, for details regarding this course, please check the [Yuan Ze College of Management Career Path Planning Passport]							

AA-CP-04-CF01 (1.3 版)/113.12.16 修訂